



# SIMPLIFY TO CREATE VALUE

WE BELIEVE THAT SIMPLICITY  
DRIVES VALUE.

Simplification Institute™ is a complexity management firm specialised in consumer goods. We are different from other firms because we eliminate the root cause of bad complexity, not just the symptoms, and we work across departments to deliver measurable results. From our headquarters in Dublin, Ireland, we help large and medium-sized companies across Europe.



## OUR CAPABILITIES

### COMPLEXITY AUDIT

- Range optimisation
- Complexity costing
- Customer value assessment

### PORTFOLIO STRATEGY

- Business case development
- Future portfolio design
- Migration strategy

### ACTIVATION

- Execution planning
- Internal sell-in
- Stakeholder engagement

LET'S DISCUSS HOW TO OPTIMISE YOUR PORTFOLIO, GET IN TOUCH.

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